



## **PRIVACY POLICY OF *Enriching UR Skin***

This Privacy Policy explains the collection, usage and sharing of information when anybody/ clients access or use *Enriching UR Skin*. We request you read this carefully.

This Privacy Policy applies to *Enriching UR Skin's* web site, web pages, blogs, social network pages, social network tabs, interactive features, applications, widgets and any other online or wireless offerings associated therewith that post a link to *EUS*, whether accessed via computer, mobile device or other technology.

### **A.) INFORMATION COLLECTED ON OUR WEBSITE**

- **Information you give us:** Our services or certain query forms on our website may require you to provide your personal information like your name, email address, address, telephone number and health information.

Similar information is also sought when we

- ✓ Ask you to register as a client.
- ✓ While filling up our questionnaire you will be asked for demographic information (gender, age, etc.) or basic or specific health information.
- ✓ While ordering for one of our services.
- ✓ While filling up our Doctor Query form under our service- 'Dermatologist/ Cosmetologist- Just a Click Away'. Also note under this service we might ask you for a photo of the affected area/ site of skin infection.
- ✓ While submitting your suggestion/ comment/ general query/ skin query on our website

Each & every specific information mentioned above is treated as '**Personal Private Information**' by *Enriching UR Skin* and is kept completely confidential. We assure you that we will not use or share this information for any purpose other than solving your queries and providing you solutions/ recommendations under our services.

We also do not use your personal information for any marketing purpose or with any third party.



**PLZ NOTE:** If you do not want Personal Information to be used by *Enriching UR Skin* as provided in this Privacy Policy, you should not register as a member or for any specific service or application that collects Personal Information. If you have registered and no longer want *Enriching UR Skin* to use your Personal Information, you should delete your account.

Also our site is a general audience website and we do not knowingly collect Personal Information from children younger than 18 years of age.

- **Information we get from your use of our website:** Whenever you visit or interact with the Sites or content, *Enriching UR Skin*, as well as any third-party advertisers, content providers and/or service providers, may use a variety of technologies that automatically or passively collect information about how the Sites are accessed and used ("Usage Information"). Usage Information may include, in part, browser type, operating system, the page served, the time, and the preceding page views. Usage Information is generally non-identifying, but if *Enriching UR Skin* associates it with you as a Specific and identifiable person, *Enriching UR Skin* treats it as Personal Information. *Enriching UR Skin* may also automatically collect your IP address or other unique identifier ("Device Identifier") for the computer, mobile device, technology or other device (collectively, "Device") you use to access the Sites. A Device Identifier is a number that is automatically assigned to your Device when you access a web site or its servers, and our computers identify your Device by its Device Identifier. Some mobile service providers may also provide us or our third-party service providers with information regarding the physical location of the Device used to access the Sites.

## **B.) HOW WE USE THE INFORMATION COLLECTED THROUGH OUR WEBSITE**

We may use information we collect about you to:

- Provide you access to our services
- Perform a detailed Skin Analysis of the Client
- Provide you solutions/ recommendations under our services



- Respond to the doctor queries under our service- “Dermatologist/ Cosmetologist- Just a Click Away”
- Respond to your general queries/ skin queries
- Respond to your suggestions
- Administer your account and send you administrative communications.
- Follow up for our services
- Ask for your feedback on our services

**C.) WITH WHOM WE MAY SHARE INFORMATION- AS FOR EXAMPLE DURING AD SERVING AND TRAFFIC MEASUREMENT SERVICES**

*Enriching UR Skin* does not share your Personal Information with third parties for their marketing purposes.

We may share non-Personal Information, such as aggregate user statistics, demographic information and Usage Information with third parties, including third party advertisers, content providers, and analytics providers, may collect such information when you visit the Sites. We may from time to time employ third parties to perform functions on our behalf; examples include hosting or operating our Sites, executing IVR programs, sending e-mail and mobile message communications, and data analysis. We may share your Non-Personal Information with third parties in order for them to provide content or complete a requested transaction or otherwise perform services for *Enriching UR Skin*.

You also may specifically request, sometimes through your use of an interactive feature, a widget or an application, that we share information about you with a third party and we will typically do so under those circumstances.

Legal Protections and Law Enforcement: *Enriching UR Skin* may transfer and disclose information, including your Personal Information, Usage Information and Device Identifier, (including IP address), to third parties to comply with a legal obligation; when we believe in good faith that the law requires it; at the request of governmental authorities conducting an investigation; to verify or enforce our Terms of Use or other applicable policies; to respond to an emergency; or otherwise to



protect the rights, property, safety, or security of third parties, visitors to our Sites or the public. We may also use Device Identifiers to identify users, and may do so in cooperation with copyright owners, Internet service providers, wireless service providers or law enforcement agencies, in our discretion. Such disclosures may be carried out without notice to you.

#### **D.) INFORMATION YOU DISCLOSE PUBLICLY ON OUR SITES**

We may offer message boards or other public areas on our website (collectively, "Community Forums") where you can engage in social networking, interact with others, as well as have the opportunity to submit photographs, writings, music, video, audio recordings, computer graphics, pictures, data, questions, comments, suggestions or other content, including Personal Information (collectively, "Client Submissions").

Note that anything you post to a Community Forum is public -- others will have access to your Client Submissions and may use it or share it with third parties. Information you choose to post or make available in the Community Forums may be viewed, collected and used by others. If you choose to voluntarily disclose Client Submissions, the protections of this Privacy Policy will not cover such disclosure of information. Think carefully before you post and use caution before disclosing any Personal Information.

Also, functionality on the Sites may permit interactions between the Sites and a third party web site or service, such as enabling you to "like" a product on our Site or "share" content to other web sites or services. If you choose to "like" or "share" content on the Site or to otherwise post information from or via the Site to a third party's web site, service, feature or application, that information will become public and the third party may have access to information about you and your use of our Site.

#### **E.) INFORMATION RECEIVED FROM THIRD PARTIES**

*Enriching UR Skin* may receive information about you from third parties. For example, if you are on another web site and you opt-in to



receive information from *Enriching UR Skin*; then that website will forward to us your e-mail address and other information about you so that we may contact you as requested. You may also choose to participate in a third party application or feature on our website (such as logging in through Facebook Connect or otherwise linking the sites with another website or interactive service) or on a third party web site or service (such as one of our Facebook applications or a similar application or feature on a third party web site or service) through which you allow us to collect (or the third party to share) information about you, including Personal Information. When you choose to participate, you may be opting to link your activity on our sites with that third party website or service, which may then collect information about your visits to our sites and may publish that activity as you request to your "profile" or similar feature with that third party (such as if you choose to share content you find on one of our sites with your "connections" on the third party's web site or service). The information we collect is subject to this Privacy Policy.

**However**, the information collected and stored by the third party remains subject to the third party's privacy practices, including whether the third party continues to share information with us or with other third parties, the types of information shared, and your choices with regard to what is visible to others on that third party's web site or service.

## **F.) WEB SECURITY**

We have a security system installed on our website and our website has a **SSL Certificate**. We also incorporate commercially reasonable safeguards to help protect and secure your Personal Information.

**However**, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of all/any information you transmit to us and your usage of our website and provide us with your information at your own risk.



## **G.) THIRD PARTY CONTENT, LINKS TO OTHER WEB SITES AND SERVICES**

Certain content on the Site may be hosted and served by third parties, which may include third party widgets (such as those that allow you to "like" or "share" content with third party web sites and interactive services). In addition, when you are on the Site you may be directed to other web sites or services that are operated and controlled by third parties.

In addition, *Enriching UR Skin* Site widgets or other *Enriching UR Skin* content may be included on web pages, web sites and/or services that are not associated with *Enriching UR Skin*. We have no control over these third parties. These third parties may send their own cookies to your device; they may independently collect data or solicit Personal Information and may or may not have their own published privacy policies. *Enriching UR Skin* is not responsible for the privacy practices or business practices of any third party web site.

## **H.) UPDATING INFORMATION AND TERMINATING AN ACCOUNT**

*Enriching UR Skin* may provide web pages or other mechanisms through which you can correct or update some of the Personal Information you have provided to us, including, without limitation, through registration with the Sites. Please note that we reserve the right to send you certain communications relating to your account or use of the Sites.

You understand and agree that *Enriching UR Skin* may, in its sole discretion and at any time, terminate or temporarily suspend your rights under any of the licenses and otherwise terminate your access to the services, and discard, remove, and/or disable or deactivate any or all of your Client Submissions that you submitted to or by means of the services and/or any other information and data that you (and/or anyone else) may have provided to or by means of the services, for any reasons with or without notice. Termination of your access can include disabling your access to all of the Services or any part thereof including any content you submitted or others submitted. As far as permitted under law *Enriching UR Skin* shall not be liable for any claim with respect to



such termination. Also in accordance with our routine record keeping, we may delete certain records that contain Personal Information you have submitted through the Sites. We are under no obligation to store such Personal Information indefinitely and disclaim any liability arising out of, or related to, the destruction of such Personal Information. In addition, you should be aware that it is not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons.

## **I.) WEBSITE ACCESS FROM OUTSIDE INDIA**

*Enriching UR Skin's* services are targeted to the residents of India, but it may be accessed in other parts of the world. If you are not an Indian resident and yet use our website or the Services, you acknowledge, understand and agree that you are doing so on your own initiative and at your own risk and that it is your responsibility (and not ours) to make sure that your use of the Services complies with all applicable local laws in the jurisdiction from where you access or use the Service.

Transfer of Information: If you are not a resident of India, please be aware that all the information we collect will be transferred to and processed in India. By submitting your personally identifiable information on the site, you express your consent to the transfer of such data to outside your country of residence, and to the processing of such data by *Enriching UR Skin*; where your data will be governed by laws of that country and that may provide a lower (or different) level of data protection than your country.

## **J.) AMENDMENT OF THIS PRIVACY POLICY**

We reserve the right; in our sole discretion; to change, modify, add or remove portions of this Privacy Policy at any time without any prior notice. Please check these terms regularly prior to using our website to ensure you are aware of any changes. If you choose to use our website

then we will regard that use as conclusive evidence of your agreement & acceptance that this Privacy Policy terms govern; your and *Enriching UR Skin* rights & obligations to each other.



**However, *Enriching UR Skin*** will use your Personal Information in a manner consistent with the Privacy Policy in effect at the time you submitted the information, unless you consent to the new or revised policy.

These Privacy Policy Terms, any Special Rules and any documents expressly incorporated by reference herein (including *Enriching UR Skin Terms & Conditions of Use*), contain the entire understanding of you and *Enriching UR Skin*, and supersede all prior understandings of the parties hereto relating to the subject matter hereof, whether electronic, oral or written, or whether established by custom, practice, policy or precedent, between you and us with respect to the Service.

**EFFECTIVE DATE: 9<sup>th</sup> March 2016**